



Music in the Morning Welcomes Adrian Fung as Executive Artistic Director

After an extensive search process, Music in the Morning is pleased to announce the appointment of celebrated cellist and arts administrator Adrian Fung as the next Executive Artistic Director. “I can think of no better candidate than my dear friend,” said Barry Shiffman, current EAD. “He is a musician of exceptional skill and artistry, a deeply creative artistic producer, and a skilled arts executive. He will help lead Music in the Morning forward to continued artistic excellence and growth.”

Recognized as one of Musical America’s *30 Innovators of the Year*, Fung is currently Vice President for Innovation at the Toronto Symphony Orchestra. But he has deep roots in the Vancouver community, where the largest percentage of his family and relatives live. And he is no stranger to Music in the Morning, having performed twice with the critically-acclaimed Afiara Quartet (of which he is founding cellist), and once as a soloist. Fung has also held positions as Artistic Director of Mooredale Concerts and Consulting Artistic Director of Festival of the Sound.

“I am deeply honoured to succeed Barry Shiffman and June Goldsmith in their body of stunning work,” said Fung. “I have long admired June’s energy and invigorating, fresh approach to presenting. Barry has been an inspiration to me since I discovered the St. Lawrence Quartet at 15. From these two individuals, I have witnessed what can be achieved when one leads with passion and authenticity.”

As Shiffman prepares to move on from Music in the Morning, he leaves behind an organization well-poised for what comes next. With the launch of its first-ever summer festival, a move to West Vancouver, and a robust interview series hosted by Eric Friesen, Music in the Morning is doing well what it has been doing for over thirty years – inspiring audiences both old and new with extraordinary music. When Fung takes up the artistic reins in August he will oversee the 2017-18 season programmed by Shiffman, and will begin to work on the next chapter of Music in the Morning. And if you want to catch up with him before then, join us at Summer Music Vancouver where past, present, and future artistic directors will be on stage, with an appearance by founder June Goldsmith, current EAD Barry Shiffman, and the incoming Adrian Fung.

About Music in the Morning

Music in the Morning concerts inspire audiences with masterpieces of the past, while challenging them with music of our time performed by the finest local, national and international talent – all at a unique time slot and affordable ticket prices.

www.musicinthemorning.org

<http://www.musicinthemorning.org/summer-music-vancouver/summer-music-vancouver-2017>

CONTACT:

Simone Doust, Managing Director

604-873-4698 | simoned@musicinthemorning.org